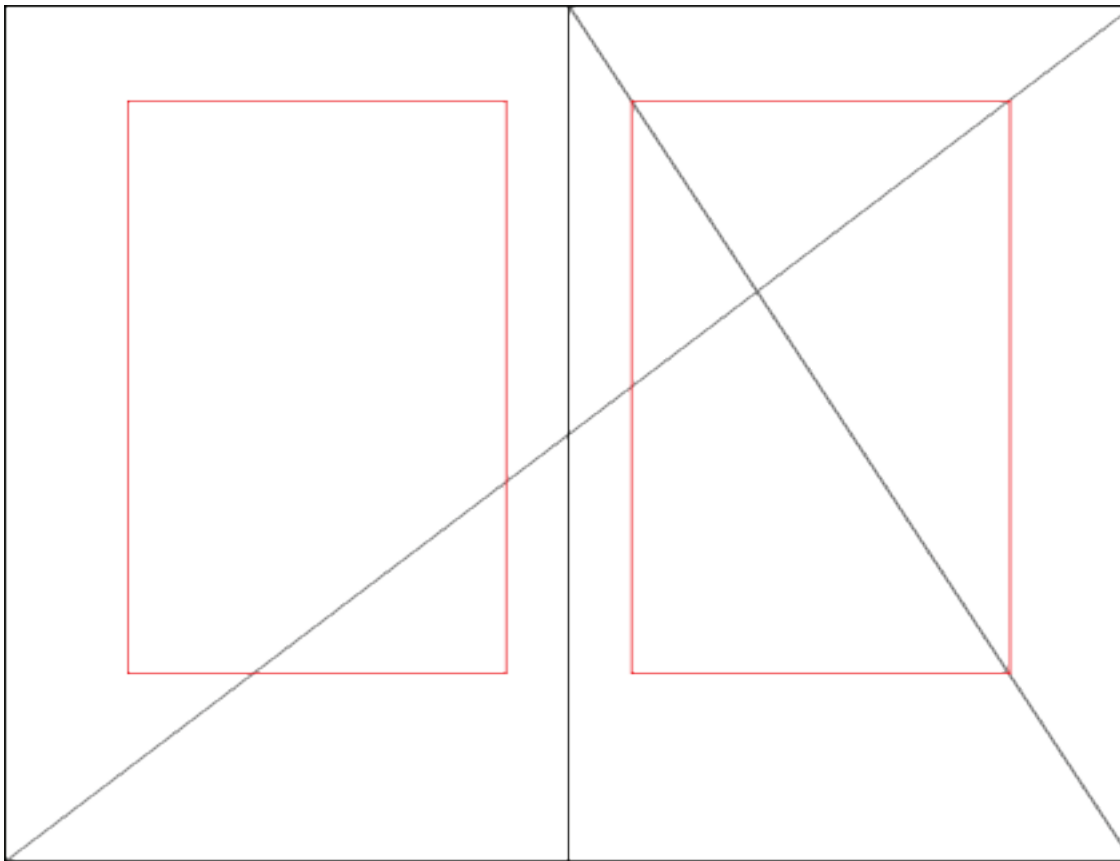
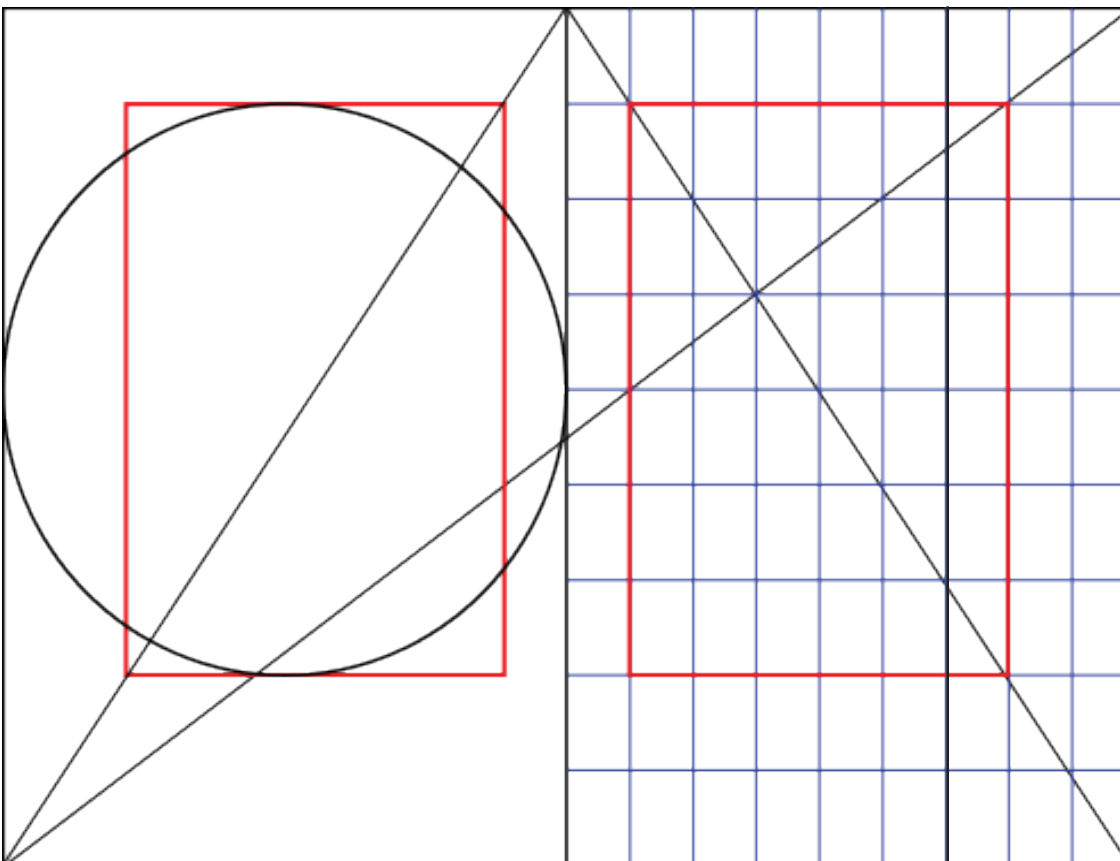


Golden Section Page Layout—Jan Tschichold



Tschichold's drawing of an octavo-format page proportioned in the golden ratio or golden section "34:21". The text area and margin proportions are determined by the starting page proportions.

To create this proportional system, simply draw a diagonal line from upper left corner to lower right corner of the right-hand page. Then draw a second diagonal from upper right to lower left of the entire spread. Now draw a text/image area box so that the upper and lower right corners are on the diagonals.



Tschichold's "golden canon of page construction" here illustrated by a set of two constructions and rely on the 2:3 page ratio to give a type area height equal to page width as demonstrated by the circle, and result in margin proportions 2:3:4:6.

The key thing here is the division of the page into nine equal spaces both horizontally and vertically. Otherwise the right-hand page is exactly the same as the example above. The circle is another method of division the same proportions.