Freshman Seminar ARTS 073
Assignment Calendar, Fall 2017

Friday Sept. 1
Syllabus
Expectations
Equipment use Policies & Safety Practices
Studio Etiquette & Responsibilities
Course Portfolio Website
How to Succeed,
Attendance
Participation
Skill Building
Work/Study Habits
Sketch Book
Creative Process
Portfolio Building and Spring 2018 Review
Video: “Why Man Creates”
Assignments:
What is Art, Design, Craft?
Personal Biography
Intro. Personal Portfolio Website
Sketchbook: draw at least six drawings from direct
observation (real things only). Three of these objects should
be and-made or mechanical objects (not electrical). The other
three (minimum) should be of organic objects (natural
objects; fruit, veggies, trees plants, rocks, bones, etc.).

September 8
Intro. WordPress (continued)
What is Relationship Between Creativity & Knowledge?
Computer Lab
Intro Photoshop image editing
Intro WIX setup
Assignments:
Refine What is Art, Design, Craft?
Refine Personal Biography
Personal Website
Sketchbook: animate each of the six objects that you drew
last week. Give each of the objects life. This does not
necessarily mean to simply add legs and arms, but instead
“distort” the original drawing in a way that it now looks like it
could move about, or is alive. This may include arms and legs,
etc. but that should not be the main aspect. (a classic
animation technique, called squash and stretch is an example
of doing this which you might employ this week.)

September 15
Artistic Development
See with Intent
Art Philosophy
Visiting Lecturer: Lucinda Kasser—Sketch Book
Assignments:
Artist Statement
Personal Website
Sketchbook: Focus on one object only. A different object
from any you have previously worked with. It must be
something mechanical (not digital) that you can see how it
works, the gears, the springs, the moving parts, etc. Draw
these inner workings 6 different times. (examples; inside of a
clock, bicycle gears, engine, motor, conveyor belt, etc.) Focus
on a detailed, realistic representation of how these parts
interact with one another.
**September 22**

**Artist Visual Identity**

Visiting Lecturer: **Marie Lee**—Artist Visual Identity

**Assignments:**
- Personal Logo
- Artist Business Card
- Personal Artist Tagline
- Sketchbook: focus on one object only. A different object from any you have previously worked with. It must be something organic (not man-made). Objects with 3D form (examples: bones, vegetables, fruits, branches, roots, *not flowers, etc.*). Concentrate on shading. Make it look real.

**September 29**

**Aesthetics**

Personal Voice/Style

Quantity vs. Quality

Visiting Lecturer: **Monika Meler**—portfolio development

**Assignments:**
- Refine Artist Statement
- Refine Personal Artist Tagline
- Refine Artist Identity—Personal Logo, Business Card
- Personal Website
- Sketchbook: draw at least six drawings from direct observation (real things only) that you pass by each day on your way from home to class. These should be things that you normally don’t notice yet you pass by them each day without seeing them. If these objects cannot be moved from their location, plan your time accordingly so that you can spend sufficient time to slowly and carefully examine every inch of their surface. Your goal is to accurately capture a likeness of each object.

**October 6**

**FALL BREAK (no class)**

**October 13**

**Formal Composition Frameworks**

Process & Artistic Documentation Techniques

Visiting Lecturer: **Dan Kasser**—Photographing Artwork

**Assignments:**
- Photograph your Art/Design Work
- Professional Artist/Designer Influence
- Adding Internal and External Links
- Adding Images
- Résumé
- Personal Website
- Sketchbook: draw at least six hands in different positions, from direct observation. Your goal is to accurately capture the “life” of each hand.

**October 20**

**Adding other written/creative works**

(personal Poetry, Music, Art history papers, etc.)

**Assignments:**
- Refine Professional Artist/Designer Influence
- Résumé
- Personal Website
- Sketchbook: draw at least six hands in different positions, from direct observation. Your goal is to accurately capture the “life” of each hand.

**October 27**

**Adding Video**

Electronic File Management & Formatting

Visiting Lecturer: **Jennifer Little**—Digital Printing Procedures
Assignments:
Refine Professional Artist/Designer Influence
Refine Résumé
Personal Website
Sketchbook: draw at least six eyes in different positions, from direct observation. Your goal is to accurately capture the “life” of each eye.

November 3
Making your Site Searchable
Assignments:
Add Captions and Descriptions of Work
Add Links and Tags
Refine all written essays
Personal Website
Sketchbook: draw at least six noses in different positions, from direct observation. Your goal is to accurately capture the “life” of each nose.

November 10
Refinements
Images
Written Work
Organization
Assignments:
Sketchbook: draw at least six heads/faces in different positions, from direct observation. Your goal is to accurately capture the “life” of each heads/faces.

November 17
Critique

November 24
THANKSGIVING BREAK (no class)

December 1
refinements, small group crit

December 8
(ref last class)
refinements, small group crit

December 15
Finals Week, website due